

## The Logic Behind TrackMacro

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**TrackMacro™ is a software tool  
providing equity risk signals in 40  
countries**

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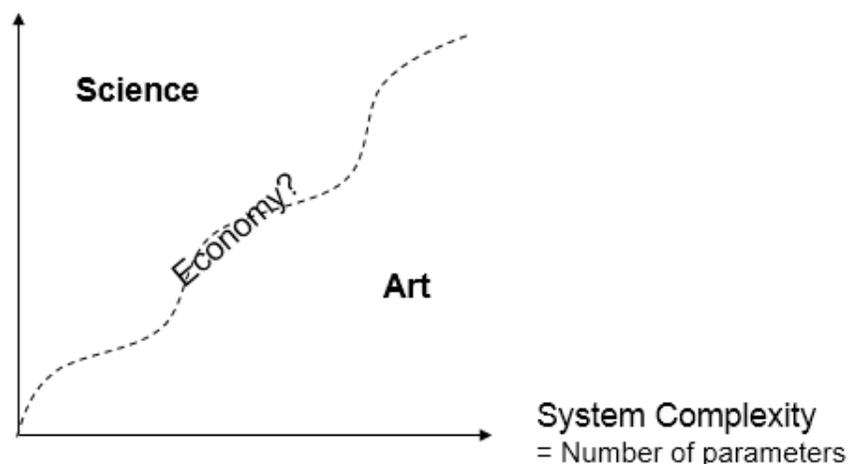
The purpose of the TrackMacro Research Program is to apply a systematic and constrained approach to macroeconomic rules developed over the years by Charles Gave. To this end only a handful of Charles's many rules have been selected for inclusion in the TrackMacro product. How so? Given that macro-economic analysis can be thought of both an art and a science; is it possible to apply scientific method to such a selection task?

To answer this question, consider the chart below which shows different aspects of human expression that can be covered by both science and art.

**Fig1.** The Expression of Human Knowledge Depends on the Size of the System Observed and on its Degrees of Freedom.

**System Size**

= Number of observations



A work of art expresses the vast complexity of human knowledge and emotions in a limited number of representations. The most striking ones have one thing in common: they are unique.

A scientific judgment sits at the opposite end of the spectrum as it focuses on a limited number of parameters that can be applied to a vast number of observations.

The consequences for the TrackMacro Research Program are as follows:

- We selected rules that followed a macroeconomic logic and resulted from decades of experience, intuition, and observations.
- We drastically reduced the number of parameters to seven macro rules which ended up driving the whole system.
- We multiplied the number of observations by applying the exact same rules to all countries.
- We applied artificial intelligence to combine the rules efficiently in a non-linear manner. In particular, we used a proprietary genetic algorithm to simulate an artificial Darwinian process. This generated a vast population of combinations and selected the “best of breeds”.
- We applied the optimization process to less than 10% of the observations, leaving more than 90% out of sample (37 countries out of 40).

The Research Program follows a simple logic. It translates the area of focus towards the upper left of the chart above (maximum number of out-of-sample observations / minimum number of parameters), thereby increasing its scientific nature, as well as reducing its scope.